## EMPIRE LIFE INFORMATION CIRCULAR

DATE:	June 8, 2022	N° 2022-10
CATEGORY:	INSURANCE	
то:	Managing General Agents, Associate General Agents, Advisors, General Agents and National Accounts	
SUBJECT:	Introducing the <b>NEW eVision Insurance Illustrator</b> TM <b>arriving June 22nd</b> with many new features and a modern, more responsive user experience!	

### eVision Insurance Illustrator launching June 22nd

Empire Life is proud to announce the upcoming launch of our own *in-house developed* life and health insurance illustrator: eVision Insurance Illustrator ('eVision') — building off the success of our Envision illustrator and making it even better. Not only will advisors have access to all the same great capabilities that they've come to expect from Envision but we've given them even more. Launching June 22, 2022, additional enhancements include:

- Automatically launching two input screens for joint or multi-life applications on the same tab
- For business insurance needs, we've added the popular custom report page: Detailed Life Insurance Taxation Summary to our Solution Series product portfolio based on feedback from advisors using this feature with our PAR products
- Corporate Owner is identified earlier in the illustration process
- A redesigned user interface that follows modern design principles and delivers a simple, fast and easy user experience
- Modern, easy-to-read client reports that can be easily explained to clients, even over the telephone
- Auto populating the maximum marginal or corporate tax rate by province depending on the ownership type selected
- Real time summary calculation refreshes with changes to illustration inputs
- Providing solve calculations for coverage amount or premium

Plus, eVision is a web-based application so there are no installations or downloads required. That means **software updates are automatic**, and you are always using the latest version.

And remember you can access eVision from any device or operating system, whether iOS or Windows. All that's needed is a modern browser (e.g. Chrome, Safari)!

### The vision behind eVision

At Empire Life, we believe in asking for feedback and using feedback to make continuous improvements. We don't believe in the saying: "don't fix something if it isn't broken." Our vision was to leverage the insurance illustration process to make the digital life insurance application experience even better. eVision Insurance Illustrator builds off the success of Envision (which advisors have used for years) and adds additional enhancements based on their feedback.

### Transition rules

If you are a contracted advisor with Empire Life, you will be able to illustrate all of our life and health insurance products on the new eVision Insurance Illustrator automatically.

#### **IMPORTANT NOTE:**

Saved and/or un-submitted Fast & Full Life applications must be completed and submitted by 11:59 PM ET on June 21, 2022. Any saved and/or un-submitted Fast & Full Life applications will be deleted at 7:00 am ET on June 22, 2022, and must be restarted. This does NOT apply to paper applications using the desktop version of Envision.

Empire Life will directly contact advisors whose clients' applications may be affected to assist with the transition prior to the implementation of the changes.

### **Accepted** illustrations

Starting June 22, 2022, advisors will have the choice to create Solution Series, Optimax Wealth, EstateMax, CI Protect and CI Protect Plus illustrations from either:

- Envision Desktop Version 13.0.0.1; or
- The new eVision Insurance Illustrator (for Fast & Fall Life applications only the eVision Insurance Illustrator will be available)

**Exception to this rule:** For Guaranteed Life Protect<sup>TM</sup> illustrations, new maximum coverage amount changes will only be available on eVision Insurance Illustrator illustrations.

# Deletion of saved applications in Fast & Full

As of June 22, 2022, the insurance illustrator included in the Fast & Full Life application process will be upgraded. As a result, any saved applications with the previous version of the insurance illustrator will no longer be valid. It is therefore important that advisors close or submit any saved Fast & Full Life applications prior to June 22nd. After this date, you will be required to re-start a Fast & Full Life application and create a new illustration using the new eVision Insurance Illustrator.

# Tools to understand how to access, navigate and illustrate within eVision

#### eVision Insurance Illustrator materials

Do you have questions about the eVision Insurance Illustrator? Visit empire.ca/evision to learn more, find answers to common questions, or watch a demonstration video. We also have a handy one-page overview of the features and benefits compared with our old Envision insurance illustrator.

You'll find everything you need to know about logging on, doing the basics (like saving an illustration), navigating all the tabs and moving between the Fast & Full Life application and eVision Insurance Illustrator.

### Check out the eVision "How To" video

We've prepared a practical how to video to help you familiarize yourself with our insurance illustrator. In 5 minutes, you'll learn more about all the various features the tool has to offer. Run the video alongside the illustrator and you can use the client report to make sure you've completed every step of the illustration process properly.

#### Reference

Mike Stocks, Vice President and Chief Marketing Officer, Retail

 $<sup>^{\</sup>mbox{\tiny TM}}$  Applied for trademark of The Empire Life Insurance Company. FOR ADVISOR USE ONLY